



**HEARTBEAT**

**Kitchens, Wardrobes &  
Customised Modular Furniture**

Elevate Your Spaces with Timeless Designs

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# WELCOME TO OUR COMPANY

## Company Description

Crafting Infinite Spaces Since 1989

Welcome to our world of limitless possibilities! We are a pioneering modular furniture manufacturing company that has been redefining interior spaces and transforming living experiences since 1989. With an illustrious journey spanning over three decades, we take immense pride in introducing the concept of modular furniture to the Indian market and revolutionising the way people design and utilise their spaces.

Our inception lies a vision to empower individuals with the freedom to personalise their living and working environments, making them truly reflective of their unique style and functional requirements.

# ALL ABOUT US



Heartbeat, your premier destination for exquisite modular furniture solutions. From sleek kitchen cabinets and luxurious wardrobes to stylish TV units and elegant bathroom vanities, we blend innovation and craftsmanship to elevate your living spaces. Discover the art of customization and experience the heartbeat of timeless design with us.



# OUR STORY



1976

Aegis Industries Limited (formerly Haryana Prakashan Ltd.) was incorporated by renowned freedom fighter and social reformer Mr Banarsi Dass Gupta

1989

Aegis diversified into manufacturing of Modular Furniture which was a new concept to India, This lead to the launch of 'Heartbeat', a modular furniture brand



2001

Obtained Government of India's contracts for Ministry of External Affairs and Ministry of Urban Development for modular furniture.



2005

Procured first bulk contract of real estate developer Omaxe's Green Valley project for modular furniture of 900 apartments.

1988

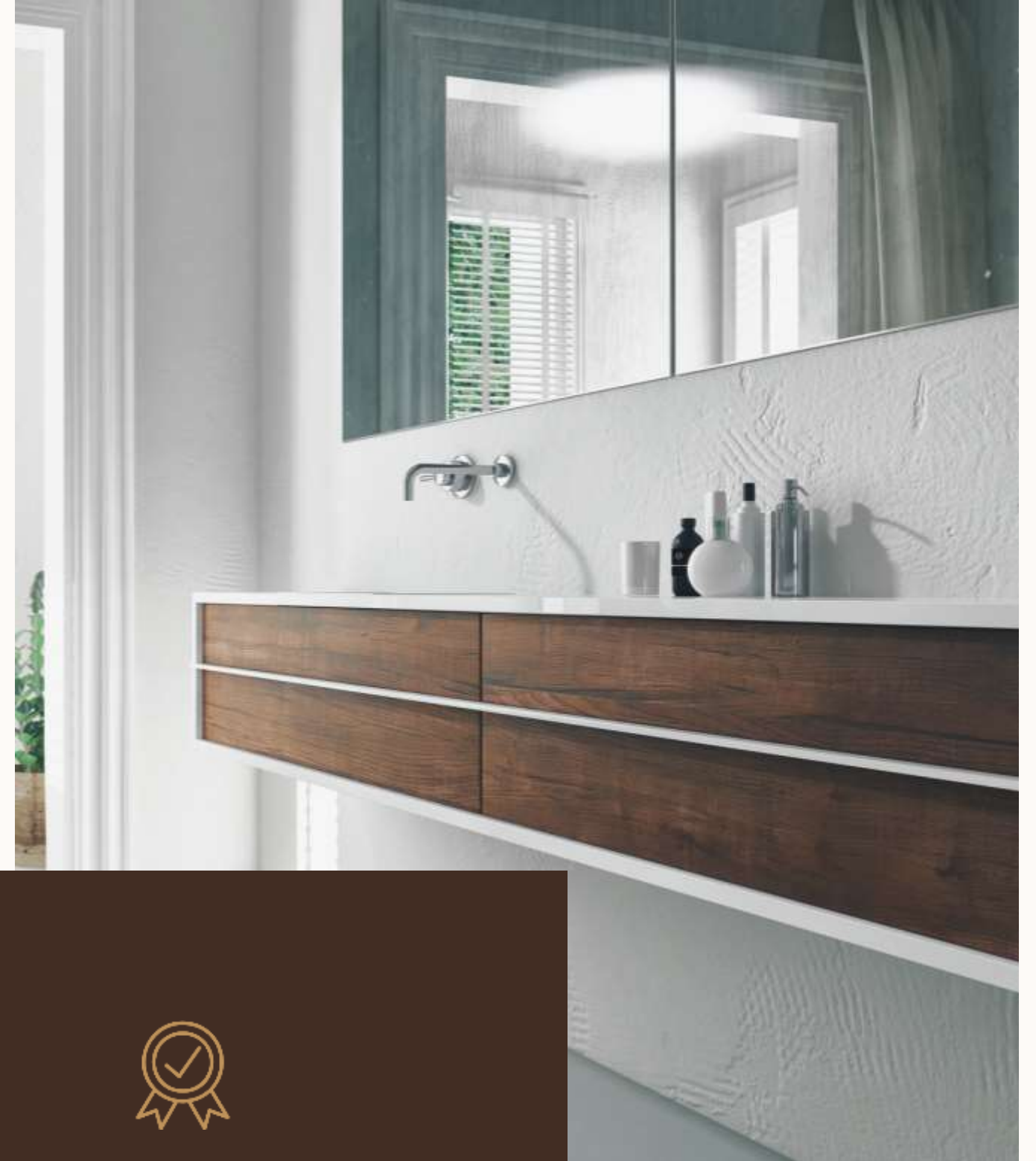
Aegis Industries started manufacturing wooden refrigerator tops for Kelvinator with machinery sourced from Taiwan, Aegis was the market leader in production of Wooden Table Top

1999

Heartbeat participated in many prominent trade shows like "Trade Fair, New Delhi", Inside Out Delhi, Mumbai. Bagged awards such as "Best Display" & "Most Popular Stand" by Trade Fair Authority of India. Got featured in leading furniture magazine "Inside & Out"

# WHY HEARTBEAT ?

- 01.** Over 30 Years of Experience
- 02.** 15,000+ Projects Completed
- 03.** Customizable designs to suit client's unique style and needs.
- 04.** Skilled craftsmanship and attention to detail in every piece.
- 05.** Dedicated customer service prioritizing client's satisfaction.



## Our Vision

At Heartbeat, our vision is to, create inspiring spaces that resonate with timeless elegance and exceptional craftsmanship, while enriching lives through innovative design solutions that reflect our passion for quality, sustainability, and personalized experiences.

# PRODUCT RANGE



Kitchen Cabinets



Wardrobes



TV Units



Shoe Cabinet



Bathroom Vanities



Kids Furniture



Drawers

& many more customised products

# PRODUCTION ASSEMBLY LINE



## CUTTING STATION

Cutting of the board into smaller pieces according to the product is done by Italian Cutter for precision at this station



## ROUTER STATION

At this station grooving and rounding of edges is done by High Speed Router



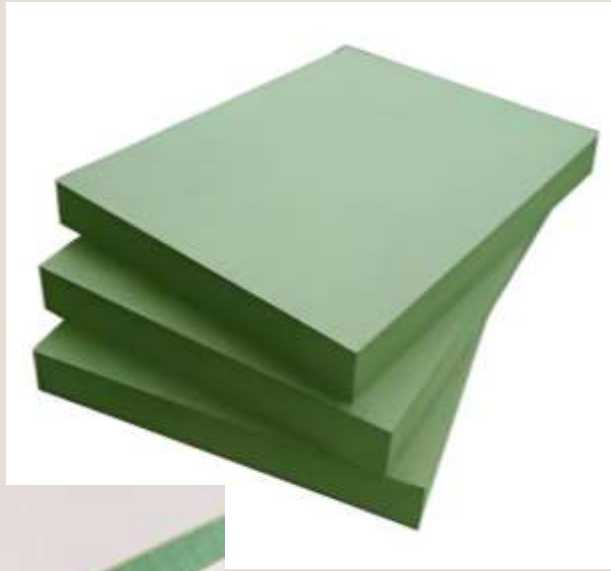
## EDGE BANDING STATION

Around the board to give a neat finish edge bands installed automatically using German Machine

# RAW MATERIALS







## HDHMR

*HIGH DENSITY HIGH MOISTURE RESISTANT*

- HIGHER DENSITY
- NO CHIPPING
- FUNGAL RESISTANCE
- TERMITE RESISTANCE
- WATER RESISTANCE



## HDF

*HIGH DENSITY FIBRE*

- BOILING WATER PROOF
- FIRE RETARDANT
- HIGH LOAD BEARING
- HIGH DIMENSION STABILITY
- FUNGAL & TERMITE RESISTANCE

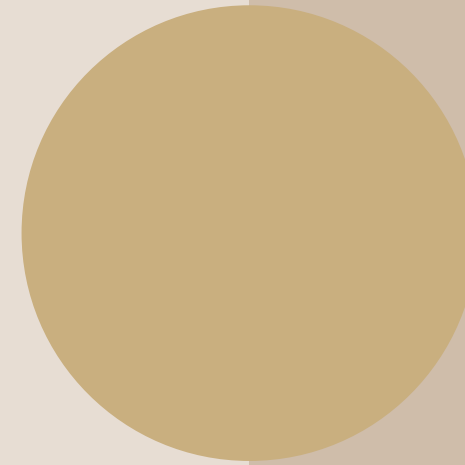




## MDF

### *MEDIUM DENSITY FIBRE*

- HAS NO VISIBLE WOOD GRAIN
- EASY TO CUT, SHAPE AND DRILL
- LESS PRONE TO WARPING AND SHRINKING
- LESS SUSCEPTIBLE TO MOISTURE RELATED ISSUES



## PLYWOOD

- HIGH STRENGTH AND DURABILITY
- HIGH RESISTANCE TO IMPACT
- HIGHLY FLEXIBLE
- RESISTANT TO CRACKING AND SPLITTING



# ACCESSORIES



WICKER BASKET



PULLOUT CORNER CABINET



DRAWER DIVIDER



S CAROUSEL



PULL OUT SHELF



TALL UNIT

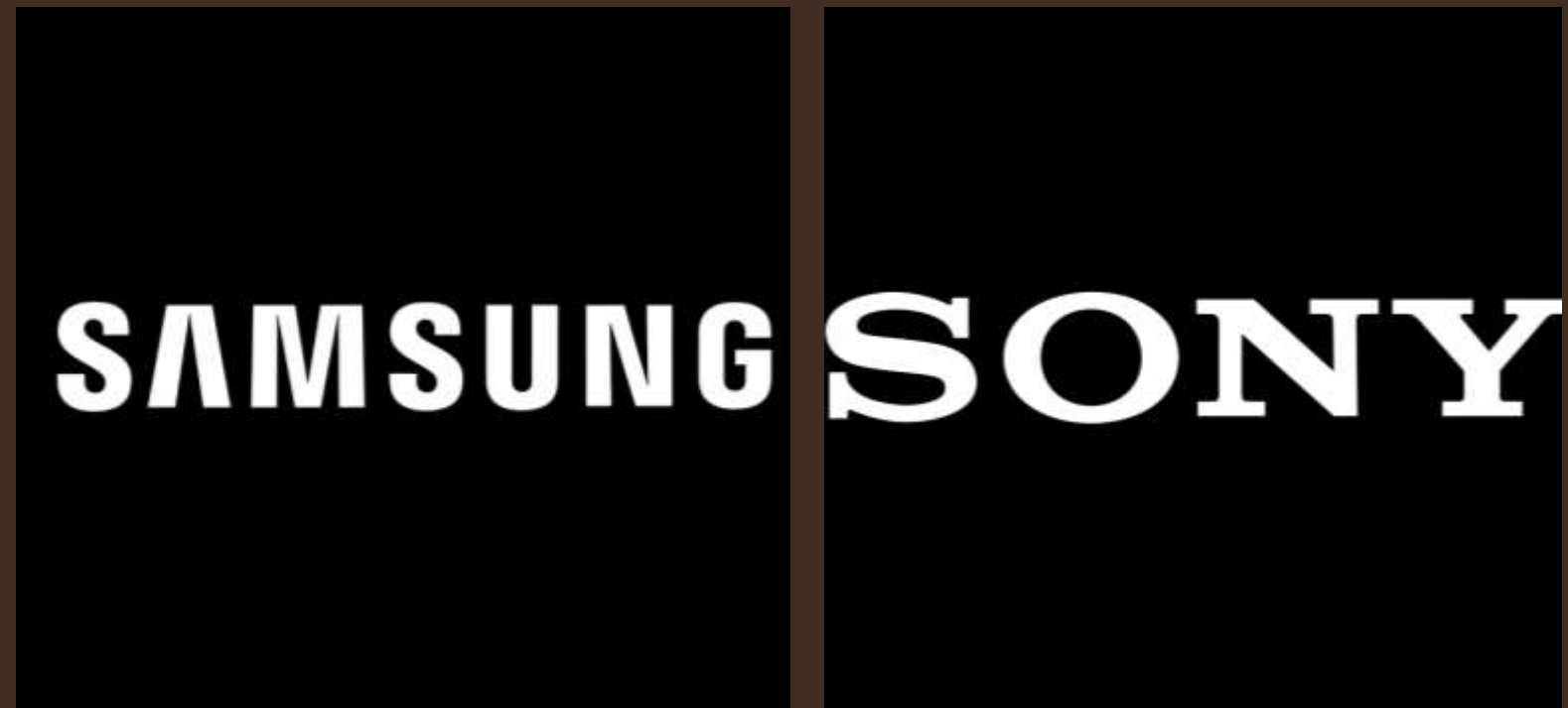


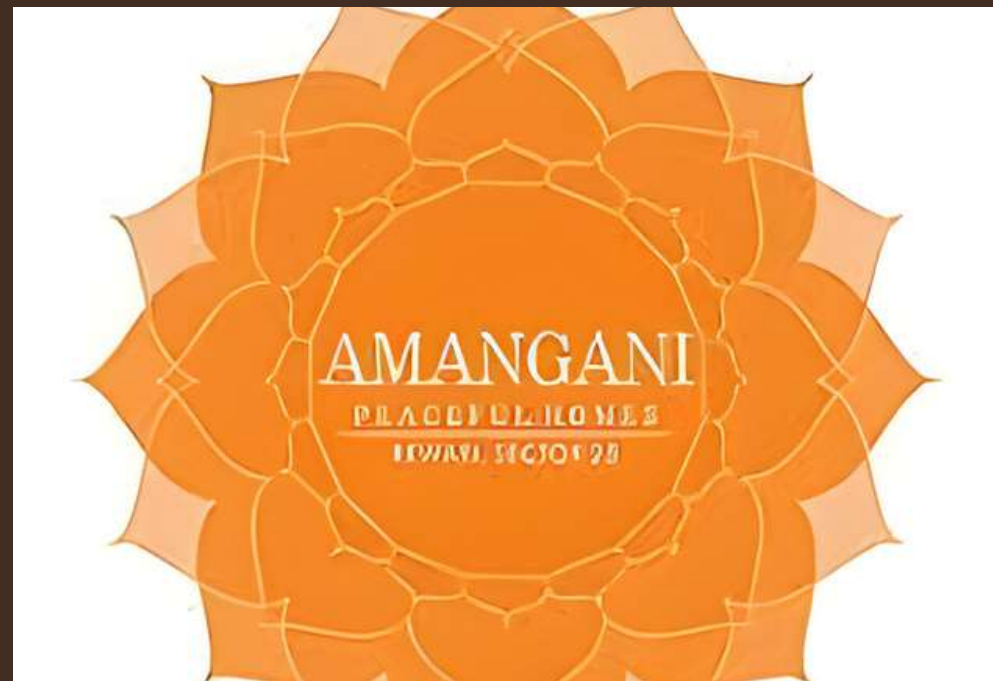
**HARDWARE**

Heartbeat uses Hettich and Hafele hardware for their reliability, smooth functionality, and innovative design.




## FEW OF OUR ESTEEM CLIENTELE






# OUR CONTACT INFORMATION

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**H E A R T B E A T**

"The Heart of your Home"